

# **ARIES™ SPORTSWEAR**

## **Digital prints**

### **What is digital printing (digiprint) ?**

By digiprint we designate a combination of two techniques:  
computer (digital) files + sublimation dyeing colours

Sublimation colours are special colours for polyester fabrics. The colour penetrates inside to the fabric, and colour durability is therefore very good. Also the fabric's "feel" does not change.

### **Digiprints' advantages**

- Unlimited colours.
- Scalable and unique prints.
- Easy to repeat or modify.
- Economic also in small series.
- "Seamless" clothes.

### **Problems**

- Limited to polyester or polyester-mix fabrics.
- The base material is always white.

### **Digiprints in practise**

- The customer delivers the logos to be printed.
- The logos are finished and embedded onto the clothes' patterns on computer screen.
- Patterns with logos are printed out on a wide-area printer and on sublimation colours.
- Prints are pressed on polyester fabric and cutted out according to patterns.
- The garment is sewed and finished.

